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ORDER

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Flight Dates 07/26/12-08/02/12

<u>Contract / Revision</u>	305781 /	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>		Candidate. Obama for America	<u>Estimate #</u>	1507 Sked B
	07/25/12 07/31/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Billing Type</u>	Cash
<u>Agency</u>	GMMB Inc		<u>Order Type</u>	GENERAL
<u>Buying Contact</u>		<u>Sales Office</u> EWSDC	<u>Billing Cycle</u>	EOM/EOC
1010 Wisconsin Avenue - Suite #80 Washington, DC 20007		<u>Sales Region</u> NAT	<u>Billing Calendar</u>	BROADCAST
		<u>Agency Ref</u> 2	<u>Demographic</u>	A35+
			<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %		
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	42	\$22,520.75	\$26,495.00	0.00	06/25/12	07/29/12	42	\$22,520.75	\$26,495.00
August 2012	50	\$32,006.75	\$37,655.00	0.00	07/30/12	08/02/12	50	\$32,006.75	\$37,655.00
Totals	92	\$54,527.50	\$64,150.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N 1	WCPO	07/26/12	08/02/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 07/25/12	07/31/12	MT- TF--		5	\$200.00								
		Week: 08/01/12	08/07/12	-- WT---		1	\$200.00								
N 2	WCPO	07/26/12	07/31/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MT- TF- -	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 07/25/12	07/31/12	MT- TF- -		5	\$400.00								
N 3	WCPO	07/26/12	08/02/12		CM	7-9a	MTWTF--	:30	6	\$800.00	P-1	0.00	NM	7	\$5,600.00



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Hiatus Dates

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1507 Sked B

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				M-F GMA 7-9am												
				M-F GMA 7-9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		6	\$800.00			0.00						
		Week: 08/01/12	08/07/12	-- WT---		1	\$800.00			0.00						
N 4	WCPO	07/28/12	07/28/12	SA GMA 7-8a	CM	7-8a										
				SA GMA 7-8a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	-----S-		1	\$400.00			0.00						
N 5	WCPO	07/28/12	07/28/12	SA GMTS 8-9a	CM	8-9a										
				SA GMTS 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	-----S-		1	\$500.00			0.00						
N 6	WCPO	07/29/12	07/29/12	SU GMA 7-8a	CM	7-8a										
				SU GMA 7-8a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	-----S		1	\$400.00			0.00						
N 7	WCPO	07/29/12	07/29/12	SA-SU GMTS 8-9a	CM	8-9a										
				SA-SU GMTS 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	-----S		1	\$450.00			0.00						
N 8	WCPO	07/29/12	07/29/12	SU 9-10a	CM	9-10a										
				SU9-10a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	-----S		1	\$1,000.00			0.00						
N 9	WCPO	07/26/12	08/02/12	M-F 9-10a	CM	M-F 9-10a										
				Live with Regis and Kelly												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		4	\$260.00			0.00						
		Week: 08/01/12	08/07/12	-- WT---		1	\$260.00			0.00						
N 10	WCPO	07/26/12	08/02/12	M-F 10-11a Right This M	CM	10-11a										
				M-F 10-11a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		2	\$250.00			0.00						
		Week: 08/01/12	08/07/12	-- WT---		1	\$250.00			0.00						
N 11	WCPO	07/26/12	07/31/12	M-F 11a-12p	CM	11a-12p										
				M-F 11a-12p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		3	\$500.00			0.00						
N 12	WCPO	07/26/12	08/02/12	M-F 12-1p News	CM	12-1p										
				M-F 12-1p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		2	\$350.00			0.00						
		Week: 08/01/12	08/07/12	-- WT---		1	\$350.00			0.00						
N 13	WCPO	07/26/12	07/31/12	M-F 1-4p Rotation	CM	1258-4p										
				M-F 1-4p Rotation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		3	\$400.00			0.00						
N 14	WCPO	07/26/12	08/02/12	M-F 3-4p	CM	3-4p										
				M-F 3-4p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/25/12	07/31/12	MT- TF--		2	\$550.00			0.00						



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Contract / Revision **305781** Flight Dates **07/26/12-08/02/12**

Hiatus Dates

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Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1507 Sked B



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Hiatus Dates

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Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1507 Sked B

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N22	WCPO	07/28/12	07/28/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	-----S-	1	\$600.00	0.00										
N23	WCPO	07/28/12	07/28/12	SA 730-8p SA730-8P	CM	730-758p	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	-----S-	1	\$600.00	0.00										
N24	WCPO	07/26/12	08/02/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTFSS	:30	5	\$900.00	P-2	0.00	NM	6	\$5,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	MT- TF--	5	\$900.00	0.00										
Week: 08/01/12	08/07/12	-- WT--	1	\$900.00	0.00										
N25	WCPO	07/26/12	07/31/12	M-F 1135p-1202a Nightl M-F 1135p-1202a Nightl	CM	1135p-1202a	MT- TF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	MT- TF--	3	\$400.00	0.00										
N26	WCPO	07/26/12	08/02/12	M-F 1202-107a Jimmy K M-F 1202-107a Jimmy Ki	CM	1202-107a	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	3	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	MT- TF--	2	\$200.00	0.00										
Week: 08/01/12	08/07/12	-- WT--	1	\$200.00	0.00										
N27	WCPO	07/26/12	07/31/12	M-F 106-206a Frasier M-F 106-206a Frasier	CM	106-206a	MT- TF--	:30	2	\$125.00	P-1	0.00	NM	2	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	MT- TF--	2	\$125.00	0.00										
N28	WCPO	07/29/12	07/29/12	SU 1135p-1235a Su Sports of all Sorts	CM	SU 1135p-1235a	-----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	-----S	1	\$300.00	0.00										
N29	WCPO	07/30/12	07/30/12	8-10pm Bachelor/Bachlo Bachelor Pad	CM	8-10p	M-----	:30	1	\$3,200.00	P-8	0.00	NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	M-----	1	\$3,200.00	0.00										
N30	WCPO	07/31/12	07/31/12	Tuesday Prime C NY Med	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	-T-----	1	\$2,000.00	0.00										
N31	WCPO	07/27/12	07/27/12	Friday Prime C 20/20	CM	10-11p	-----F--	:30	1	\$1,800.00	P-8	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/25/12	07/31/12	-----F--	1	\$1,800.00	0.00										
														Totals	92 \$64,150.00